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# Town of San Luis

N E W S L E T T E R

April 2021 — FREE

## Calling All Dreamers

Do you ever dream of owning your own business? Do you have an idea for a business but don't know where to start to get that business off the ground? Do you feel you lack the skills to become an entrepreneur and start a business?

Entrepreneurs have built a reputation for breaking out of the mold and working hard to be their own boss rather than an employee. That is because the benefits of entrepreneurship are incredibly rewarding. Below are 10 perks of becoming an entrepreneur, and starting your own small business.

**1. A flexible schedule.** As an entrepreneur, you have the opportunity to break out of a 5 to 9 working schedule and create your own work hours. Start your day early if you're a morning person, work later in the day if you prefer evenings.

**2. Autonomy.** It turns out that employees who have more control over their work tend to be more engaged and less emotionally exhausted. Just another perk of being your own boss!

**3. Creating a career that aligns with your values.** You don't have to find that perfect job; create it! Entrepreneurship allows you to fashion a life and career that directly align with your core values, like helping others, saving the environment, or putting family first.

**4. Constant growth and development.** Starting a business forces you to constantly improve



your skillset, from marketing to closing deals to creating financial reports. There is always more to learn and apply to your business, which can encourage constant professional growth.

**5. Meeting like-minded people.** By becoming an entrepreneur, you will join a group of ambitious and helpful people who believe in bettering themselves and the world. Plus, there are plenty of opportunities to connect with mentors, brainstorm with fellow professionals, and reach out for help during tough times. No one succeeds alone, but with a supportive network of likeminded people, entrepreneurs don't need to.

**6. Unexpected and thrilling experiences.** If you are considering becoming an entrepreneur, you probably appreciate the value of the unexpected. Not knowing exactly how the day is going to play out when you wake up is exciting, especially when compared to the predictable and monotonous schedule of a traditional office job. Responding to unexpected situations teach

## Calling All Dreamers

es you to live in the moment and be more present.

**7. Choosing who to work with.** Entrepreneurs can choose which clients to work with, employees to hire, and partnerships to pursue. If having control over business relationships appeals to you, the entrepreneur life may be the perfect fit.

**8. Greater self-confidence.** Nothing boosts your confidence more than battling self-doubt and coming out on top. Many entrepreneurs become more confident in their self-sufficiency as time goes on and they see what they are truly capable of.

**9. Leadership experience...** self-discipline and communication skills, passion, optimism, patience, and unrelenting work ethic. Building a company from the ground up hones these leadership traits, which means that entrepreneurship can transform you into an inspiring leader both professionally and personally.

**10. The best “offices”** Digital entrepreneurs often combine fun travel with online business, and work from cafes, hotels, and co-working spaces in the coolest cities around the globe. Even if you aren’t trekking the world, the ability to work from a local park, a beautiful café, or even a home office is incredibly tempting.

Interested in becoming an entrepreneur? The Town of San Luis wants to hear from you! Please fill out the enclosed survey and bring to the Town Hall. Let’s talk and see how we can help you follow your entrepreneurial dreams!

## Entrepreneur Survey

The Town of San Luis is looking for Entrepreneurs who are wanting to create their own business in San Luis. The goal is to help you find a way to create a successful business in San Luis. Please fill out the survey below and let’s see how we can help find a way to achieve your entrepreneurial dreams.

**Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**My Business Idea:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Please check all that apply:**

- My business idea needs a Main Street storefront space.**
- My business idea can be run from my home office.**
- My business idea can be run from a vendor space on weekends.**
- I would like to receive training on how to run a business.**
- I need help creating a business plan.**
- I need help finding financing for my business idea.**
- I need help finding financing for my business idea.**
- Other Needs:** \_\_\_\_\_

Please return survey to the Town Hall at 408 Main Street and let us see if we can help you start your own business in San Luis. For more information call 672-3321.

## The Town of San Luis Selected for the 2021 Colorado Challenge Accelerator Program with Downtown Colorado, Inc.

Downtown Colorado, Inc. (DCI) is announcing four San Luis Valley communities selected to participate in the 2021 Colorado Challenge Accelerator Program as well as the IN THE GAME: Small Town Challenge Studios April 27-30, 2021.

The purpose of this 2021 SLV Challenge initiative is to inspire the people of the San Luis Valley to reclaim and restore beloved community places in their region through community connectivity, a cohesive vision, and partnerships to ultimately leverage local and outside investment for local social entrepreneurship.

In 2021, DCI will work with Antonito, Center, La Jara, and San Luis for a full year, with intensive team building and planning during DCI's IN THE GAME: Small Town Challenge, spanning the month of April, virtually on DCI's zoom. Communities are also eligible for ongoing support to build and maintain momentum around implementing solutions to affect their challenge.

"After years of planning and one crazy pandemic, the SLV is ready to get it done. The Colorado Challenge Program was created as a dynamic approach capable of adapting to specific community needs. The pandemic has showcased how this program, when paired with amazing community partners, is able to address unexpected challenges. The 2021 SLV Challenge Communities have already demonstrated innovation and we are excited to expand the

work surrounding placemaking and community engagement." said Katherine Correll, DCI Executive Director.

Since 2017, each year DCI selects a cohort of communities to participate in a five-phase accelerator focused on turning challenges to opportunities. DCI partners with the University of Colorado Denver School of Public Affairs Program Economic Development class. The program includes participating in IN THE GAME: Small Town Challenge Studio Workshops where DCI invites peer communities, consultants, and state and federal resources to create an action plan to move from idea to implementation.

"We are proud to partner with this program to give our students a dynamic, hands-on economic development experience that also helps Colorado local governments find solutions," said Randy Harrison, CU Denver Senior Fellow-Director of the Certified Public Manager Program. "These Student Project Coordinators are thrilled to use the skills they are learning to help a Colorado community and to network with so many professionals from Colorado state and consulting agencies."

The 2021 Colorado Challenge cohort will also work on a placemaking and activation event to be unveiled in June 2021. The 2021 Challenge Communities have each received a \$20,000 grant from Colorado Housing and Finance Authority (CHFA) to support creation of a placemaking installation for each community. This group of

dynamic, small, and rural San Luis Valley communities is ready to engage through placemaking as the SLV dives into implementing the future. The SLV is ready and DCI is ready to GET IT DONE.

"It's exciting to see this investment in San Luis Valley and CHFA is proud to support this effort," said communities." Jeff Owsley, CHFA's south central Colorado community relationship manager. "Not only will the selected communities and the students they'll be working with benefit from this program, but the entire region will be strengthened as a result."

DCI's 2021 IN THE GAME: Small Town Challenge San Luis Valley Edition will be virtual and deliver four days of immersive and upbeat workshops for two hours each morning to dive into a topic and turn challenges into opportunities for our small rural towns. We will reflect on how the past year has reshaped our possibilities for the future and create a vision for a stronger, more equitable future.

April 27 | Engagement + Inclusivity in La Jara

April 28 | Design + Activating Space in San Luis

April 29 | Connectivity + Activity in Antonito

April 30 | Entrepreneurship + Building Reuse in Center

If you would like to join in the virtual workshops and learn more about San Luis' Small Town Challenge, email [townclerk@townof-sanluisco.org](mailto:townclerk@townof-sanluisco.org) to receive the Zoom link to these workshops. Come be a part of positive San Luis growth.

## Santa Ana Fiesta 2021



Get ready to celebrate San Luis! The Town of San Luis is happy to announce the 170th year of celebrating the *Fiesta de Santiago y Santa Ana*! For those of you who are eager to celebrate, this year's fiesta will be held July 23, 24 and 25th, 2021.

The Town's plans are to host three bands this year. *Cuarenta Y Cinco* will perform Friday night, July 23rd, 2021 from 8 pm to 12 am. Saturday's band performance are *Jerry Dean* from 2 pm to 6 pm and *Blue Ventures* from 8 pm to 12 am. Friday night will also host a fireworks display!

Band t-shirts will be available for sale to celebrate the 170th year of Santa Ana. If you would like to help sponsor the bands and have your name or business name printed on the t-shirt as a sponsor please come to Town Hall with your donation. This year's celebration promises to be the best ever!

Are you a vendor and want to make a bit of extra income? The Town will welcome vending opportunities for the annual *Fiesta de Santiago y Santa Ana*, July 23rd through 25th, 2019. Come in early to get your Special Event License (\$30) and to reserve your prime spot for this hometown celebration. Your involvement helps make our events a lot of fun for attendees! Questions or need more information? Call 672-3321.

## Receive an Easter Egg Gift Bag



Easter Egg Gift Bags will be given out to children ages 1 through 12 on Sunday April 4th, 2021 after the 8:45 am Mass at the Holy Family Catholic Mission in Fort Garland and the 10:30 am Mass at the San-gré de Cristo Parish in San Luis.

This event is sponsored by the Knights of Columbus. If you would like to contribute gifts such as candy filled plastic eggs or small items that fit in a bag, please bring items to the Knights of Columbus Hall in San Luis by noon April 3rd, 2021.

### Town Hall Meetings

*Currently Town Hall Meetings will be by Zoom video conference call until further notice. If you would like to attend by phone please email: [town-clerk@townofsanluisco.org](mailto:town-clerk@townofsanluisco.org)*

**Town Hall Meeting, 6:00 pm**  
The 2nd Tuesday  
of each month

**Work Sessions, 6:00 pm**  
The 1st Tuesday  
of each month

## Support San Luis Businesses

<b>ASC Electronics</b>	672-0362
<b>BeLeaf Wellness</b>	206-3361
<b>Family Dollar</b>	672-0377
<b>Carson Construction</b>	298-0727
<b>Central Oil</b>	672-3840
<b>Ernie's Barbershop</b>	588-9942
<b>GT's Trash Service</b>	672-3601
<b>Gus's Liquor Store</b>	672-3331
<b>Jacales Art Gallery</b>	588- 6831
<b>J&amp;J Self Storage</b>	672-3660
<b>La Casa Canna Bis</b>	672-4220
<b>LEC Mechanic &amp; Towing</b>	672-4220
<b>Mondragon's Tire</b>	672-3325
<b>Mrs. Rio's Restaurant Thai Kitchen</b>	672-0211
<b>Painted Sage</b>	(303) 919-9937
<b>Piccadilly Pizza</b>	672-0340
<b>R&amp;R Market</b>	672-3346
<b>Romero Funeral</b>	589- 9200
<b>San Luis Inn</b>	673-3399
<b>San Luis Music</b>	680-3933
<b>San Luis Propane</b>	672-4204
<b>Sonia's Convenience</b>	672-4461
<b>Speedway Garage</b>	672-9903

## Subscribe to Our Local Newspapers!

For more local and Costilla County news, be sure and subscribe and support our two area local newspapers.

### La Sierra

P.O. Box 591  
San Luis, CO 81152  
\$22 per year in Colorado  
\$25 out of state  
Maria Martinez, Publisher  
lasierra@gojade.org

### Costilla County Free Press

P.O. Box 306  
San Luis, CO 81152  
\$22 per year in Colorado  
\$24 out of state  
Iva Gallegos, Publisher  
costillacountyfreepress@gmail.com

## Virus Information

### Colorado HELP line 1-877-462-2911

(English and Spanish) for Colorado general information.

### Colorado updates and guidance:

<https://covid19.colorado.gov>

**CDC updates and guidance:** <https://www.cdc.gov/coronavirus>

### Small Business

[www.choosecolorado.com](http://www.choosecolorado.com)

### Volunteer or Donate

[www.helpcoloradonow.org](http://www.helpcoloradonow.org)

## Invitation to Bid

Notice is hereby given that the Town of San Luis will receive sealed bids in the office of the Town Clerk, P.O. Box 200, San Luis, Colorado 81152, no later than Monday, November 30th, 2020 at 4:00 pm for contract work to snow plow the Town of San Luis streets and roadways.

Bids shall be made in accordance with the following requirements for bidders.

1. The contractor must live in the Town of San Luis and provide their own snow plow equipment.

2. Start time of 5:30 am or earlier, if possible, on snow days until work is complete.

3. Contractor will be paid on a per hour basis and must be available on all snow days.

4. Snow route map will be provided.

5. The Town will not be liable for maintenance on personal equipment and accidents.

6. Prices shall exclude all taxes as the Town of San Luis is tax exempt. The Town of San Luis Board of Trustees reserves the right to accept or reject any and all bids.

For questions or to schedule a site visit call (719) 672-3321.

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